

### Realty Expert Says "One-Street Town" Label Is False

Prominent Memphis citizens have often bewailed the fact that Memphis is a "one-street town." They say that other cities the size of Memphis have several streets, which is really good for the city. This is a fact, according to William White, of the real estate firm of William White & Co. He says, however, that Memphis is soon to become a city with a myriad of business streets. He cites the case of Second street as a good example. According to Eaton Elder, of the firm, they have done a volume of Second street business of more than \$100,000 since the first of the year. He says that many other firms have had success with their Second street property.

The company sold the northwest corner of Second and Monroe for \$125,000. The property is at present occupied by Justice & Co., of Columbia, Mo., and the Floyd Piano company and the Gates Tire company. It was sold for Senator Luke Lea, former owner of the property, of Nashville.

### PARCTICAL PSYCHOLOGY IN GOODWYN LIBRARY

Applied Psychology—the science of human living—is the subject of the hour in Memphis. In Goodwyn institute library you can find from 100 to 200 of the best books written on the application of psychology to business, to health, to every phase of human life. Here are a few of the many titles in the library:

"Psychology Made Practical," by H. C. Shappard; "Business Inspiration," by C. D. Larson; "Personal Efficiency in Business," by E. A. Purinton; "Psychology and the Day's Work," by E. J. Swift; "Your Mind and How to Use It," by W. W. Atkinson; "The Art of Living," by Horace Fletcher; "A Man Thinketh," by James Allen; "Applied Psychology," by Hollingsworth and Poffenberger; "Human Efficiency," by H. W. Dresser; "Law of Mind in Action," by Fenwick Holmes; "Your Forces and How to Use Them," by Ironton Mulford; "Worry and Nervousness," or the Science of Self-Mastery," by Dr. W. S. Sadler; "Financial Success Through Creative Thought," by W. D. Wattley; "The Miracle of Right Thought," by C. S. Marden.

You can look over any of these books at Goodwyn institute library or take them home for more careful reading. The library is open every day from 9 a.m. to 5:30 p.m. and its use is absolutely free.

### SUMMER EXAMINATIONS BY TRI-STATE BOARD

Beginning June 22 in the music hall at Witzmann's, on North Second street, the tri-state musical examining board will start its examinations for the first period of 1926. The last day for registering applications for the examination is Tuesday, June 8, and blanks are to be had at Witzmann's. The registrant is J. Paul Stalls, and he urges all pupils who want to enter to see him there.

The examinations will require several days, as entrants are expected from the three states.

### ADOPT RESOLUTIONS.

Resolutions expressing the organization's regret at the loss of O. K. Housh and appreciation of his wonderful work, which has been so successful in that part of the country, were drafted and adopted by the Corinth, Miss., Chamber of Commerce. John A. Goshorn, assistant secretary of the Memphis Chamber of Commerce, received a copy of the resolutions, which were prepared by Benjamin H. Barrington and R. P. Worsham, of the Corinth organization.

**Ever-Lastin**  
TRADE MARK  
GEAR COMPOUND  
Traffic Tire & Supply Co.  
MONROE E. CARTWRIGHT, Pres.  
487 Monroe. Main 5329.

**USE GUMTONE**  
A DENTIST'S  
FORMULA  
FOR SOFT BLEEDING GUMS  
THE GUMTONE CO., MEMPHIS.

**Columbia**  
Guarantee

Columbia Storage Batteries are built to give definite power for a definite time. The factory guarantees that. So do we. Should your Columbia Battery fail during the guarantee period, bring it to us. We'll furnish you another battery or make thorough repairs without cost. The intact Pyramid Seal insures that.

**MEMPHIS  
BATTERY  
SERVICE  
STATION**  
835 Union. Main 4431.

### Largest Class In City's History Gets Vocational Diplomas

According to Prof. J. J. Highshaw, principal of the Crockett vocational high school, the class which graduated from the school Friday night was the largest ever graduated from any institution of learning in Memphis. The class numbered 125.

The opening number of the program was an address by the high school principal, in which he pronounced the graduation after which the students were to receive their diplomas. The president of the class, Miss Mary Blodgett, delivered the address. The principal of the school, Prof. J. J. Highshaw, who has been principal of the school since 1914, delivered the address. He said that the school has been a success since its opening in 1914. He said that the school has been a success since its opening in 1914. He said that the school has been a success since its opening in 1914.

### NATIONAL CITY BANK TO REMODEL BUILDING

Work on remodeling and enlargement of the National City bank, which will include the building now occupied by it and the one adjoining on the east, which was recently acquired, is expected to start within a week or so. Plans from the architect were finished Friday and contracts are to be let shortly and the work will be pushed to completion as rapidly as possible.

It is designed to have the entire four stories remodeled, with a new front and the upper three floors will be made into offices, with every modern improvement and equipment. Elevators will be installed with separate entrances from Madison avenue.

The bank will occupy the entire first floor of the two buildings, together with most of the basement and when completed, which will be several months, will be one of the best-equipped banking institutions in the city.

Safety First—Store your car at Lockwood's, 201 Madison Ave.

### Chinese Missionary To Speak At Rally

A presbyterian missionary rally is planned by the congregation of the Central Cumberland Presbyterian church for June 23, to allow the people of Memphis to hear Rev. Gan Sing, of Canton, China, who is to conduct a series of services at Central church beginning Monday, June 21. Dr. Gan came to America to attend the recent general assembly at McKendree, Tenn. He is the father of the school.

### STUDENTS GRADUATE.

Graduation exercises for the students at Idlewild school were held Friday at the school auditorium. Dr. William Crooke was the speaker of the day. Diplomas were presented to 25 students by Prof. T. J. O'Neill, principal of the school.

ment must be with the consent of parents, however.

It is also announced that Memphis stood second for enlistments in the state last week, with five accepted applications. Knoxville led with eight. For the month of May, Memphis was third to Atlanta and Birmingham in the Southeastern district.

### LADS OF 17 MAY NOW ENLIST IN THE NAVY

Authority has been granted the navy to enlist lads 17 years of age for service, according to official bulletins reaching the recruiting bureau here. Enlist-

### THE PROOF OF THE PUDDING IS IN THE TASTING

Therefore we feel highly complimented by the immense increase in the demand for our product. Dealers who handle Phoenix report being unable to satisfy their trade with other shortening.

Is purer than any shortening containing animal fat—is cheaper than lard for it takes one-third less.

Every dollar spent for Phoenix is a dollar kept in Dixie.

PHOENIX COTTON OIL CO.

MEMPHIS, TENN.

Farrell Calthoun

COMPANY

June Clearance Sale of

WALL PAPER

Commencing Monday June 7th

High-grade paper in superbly beautiful patterns. Original price value 15c to 75c per roll. June Clearance Sale price, 7 1/2c to 30c per roll.

To Out-of-Town Customers—Mail dimensions of your rooms, with color desired, and we will fill your order at sale price. No samples of sale paper will be sent.

If It Is Made—We Have It

This month we are offering high-grade wall papers at prices so low that you will be disappointed if you do not buy.

Take advantage of this opportunity and decorate your home NOW, for wall paper is scarce and values like these will not be offered again soon.

This Is A Vital Blow At The H.C. of L.

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50 S. SECOND ST., MEMPHIS, TENN.

Factory, 406-408 N. Front St. Warehouse, 400-404 N. Front St.

Maibohm

DEALERS

Get in touch with us immediately. We have a splendid proposition for you in Tennessee, Mississippi and Arkansas—the wonderful Maibohm.

Delta Motor Car Co.

307 309 Madison Ave., Memphis

Immediate Deliveries

\$1,595 F. O. B. Factory

It Is Always Safe to

Buy Electrical Goods

at Electrical Stores

Electrical Gifts

For June Brides

Grills Buzz Fans Washers

Toasters Vacuum Cleaners Ironers

Samovars Sew Motors Hair Dryers

Percolators Ranges Floor Lamps

And 28 Other Electrical Conveniences

Gifts are your expression of good wishes; you wish the blissful couple health, happiness and prosperity.

Don't give them silly, impractical gifts! It's not being done this year. Getting married these days takes nerve. "They" are needing encouragement and deserving it.

Give them electrical gifts—conveniences for their dining table, comforts for the home, or outright labor-saving devices that solve the servant problem.

Let the electrical gift be standard, however—make sure it will go—make sure it can be repaired if ever broken—buy it where electrical goods are understood—where somebody will feel responsible for its dependability.

Bluff City Electric Co.

Monroe and Fourth

Cronin, Baker & Tindall

339 Madison Ave.

Dawkins Electric Co.

26 N. Second St.

Electric Novelty Co.

123-125 Monroe Ave.

Electric Wiring Co.

120 Poplar Ave.

Fowler Electric Co.

10 S. Second St.

Gray Bros. Electric Co.

42 S. Second St.

Lytle Electric Co.

Monroe at Second St.

Memphis Electric Co.

285 Madison Ave.

McCrory Electric Co.

Scimitar Bldg.

Motley Bros. Elec. Co.

330 Monroe Ave.

Quality Electric Co.

81 Jefferson Ave.

Wm. Slater Electric Co.

134 S. Second St.

Lew Tisdale & Co.

203 Madison Ave.

Geo. Underwood Co.

221 Poplar Ave.

Union Electric Co.

42 N. Second St.

Wagner Electric Co.

111 Adams Ave.

Wood Electric Co.

430 N. McNeil St.

Cumberland Presbyterian church in China, and a man of strong personality and power. Stereoscopic pictures of his country will illustrate his address and he will read and sing in his own language.

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DEALERS

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307 309 Madison Ave., Memphis

Immediate Deliveries

\$1,595 F. O. B. Factory

It Is Always Safe to

Buy Electrical Goods

at Electrical Stores

Electrical Gifts

For June Brides

Grills Buzz Fans Washers

Toasters Vacuum Cleaners Ironers

Samovars Sew Motors Hair Dryers

Percolators Ranges Floor Lamps

And 28 Other Electrical Conveniences

Gifts are your expression of good wishes; you wish the blissful couple health, happiness and prosperity.

Don't give them silly, impractical gifts! It's not being done this year. Getting married these days takes nerve. "They" are needing encouragement and deserving it.

Give them electrical gifts—conveniences for their dining table, comforts for the home, or outright labor-saving devices that solve the servant problem.

Let the electrical gift be standard, however—make sure it will go—make sure it can be repaired if ever broken—buy it where electrical goods are understood—where somebody will feel responsible for its dependability.

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